

Jaleshwar Beverages Private Limited

Company Profile



We are extremely delighted to introduce Jaleshwar Beverages Private Limited- One of the youngest start up in the Beverages Industry, Coming up with Packaged Drinking Water, Jugs and Jars under the brand name ODINEER. We are Looking forward to serve pure and hygienic drinking water with Pure Intentions, Love and Passion.

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01. Our Mission, Vision & Values

Mission:

To serve pure drinking water with pure intentions, That makes one's soul feel contented

Vision:

To serve Indian authentic drinkables catering to all age groups across the globe.

Values-

- Our approach towards our Employees- As employees are one of our first customers, Keeping them satisfied is one of our top most priorities.
- Our approach towards End Products- As our earth consists of approx. 70percent of water and similar to that our body consist of approx. 65percent of water, In our small effort to respect the conventional way of nature's defined rule we serve pure water with pure intention.
- Our approach towards End consumer- No one can deny the importance of water in life, As the popular and well-known proverb states "Jal hi jiban hai", We do firmly believe the same, So one of our main purposes are to serve pure and hygiene water with pure intentions, love and passion.



02. What makes us different

- Customers satisfactions is one of our topmost priorities, We make sure to serve pure and hygiene water for our customers. As "Satisfied customers are key assets for organizations"
- We use Ozone booster technology that helps to oxidize harmful bacterias, viruses, micro-organisms, organic impurities and thus improves shelf life and smell and taste of water
- We use Added Mineral Technology to Bring back minerals that are lost during RO process, i.e.- Magnesium and potassium
- Employees related- One of our main objectives is to give our customers the sense of fulfilment by serving pure and hygienic water, Aforesaid being executed by the roots of our organisation, our satisfied employees



03. Business Philosophy

Towards our Pillars (Employees)- We treat our employees as family members, Keeping them healthy mentally physically and spiritually is one of our top most priority.

Towards our Inspirers (Customer)- When customer shares feedback, We feel grateful that they are considering us to serve them in better way so We constantly strive to serve our best to the customers,

Towards our Sales wings (Distribution channels)- One of Our prime objectives is the satisfaction of our customers, We along with our Sales Wings strive our best to understand and fulfill the requirements for our customers

For our Country- We are grateful every moment to be a part of this incredible country, We are blessed to have the opportunity to fulfill one of the important needs of living beings that is Pure and Hygienic drinking water.

04. Method of Preparation

Method of preparation-. In our small effort to maintain equilibrium in nature-controlled things like earth (70% Water) and human bodies (65% Water), To maintain the same alignment for human bodies, Our method of preparation does not include only Filtration, Purification and Packaging but we serve our products with Pure intentions, Love and passion.

Raw Water

Raw water procured directly from the source to the Raw Water Storage Tank.



Filtration

Raw water is processed through Sand filter and Activated carbon filter to bring down the pH level from 7.5-8.5 to 6.5-7.0 and to remove/minimize solid particles



Added Mineral Technology

Food grade minerals- Magnesium and Potassium are added which were lost during the process of filtration.



Packaging

The packaging of Water bottles is being done by Fully Automatic Packaging machinery to maintain the hygiene

05. Our Products

We have different products depending upon the requirements of our Inspirers (Customers) ranging from 250ml Water Bottle to 20L jars:



06. Company Location



130/10 Tarini Mandir Road, Panchayat- Laxmipur, City- Bhawanipatna,
Pincode- 766001, District-Kalahandi, State- Odisha
Coordinates- 19.902098, 83.183511